

**EU PiG GRAND PRIX PRIVACY POLICY: THE EU PiG INNOVATION GROUP (EU PiG) IS COMMITTED TO ENSURING THAT YOUR PRIVACY IS PROTECTED. THIS PRIVACY POLICY GOVERNS YOUR PARTICIPATION IN THE EU PiG GRAND PRIX AND EXPLAINS HOW YOUR DATA CAN BE USED.**

**1.0** This Privacy Policy can be modified from time to time. We therefore advise you to check this Privacy Policy regularly. Any major changes will be announced via the EU PiG website. This version of the Privacy Policy was modified on 13/08/2018.

**1.1 WHAT IS THE EU PiG GRAND PRIX?**

EU PiG is a network of 19 partner organisations from 13 member states, a project running for four years started in 2017, funded by the European Commission's Horizon 2020 programme. EU PiG aims to raise the competitiveness of the European pig industry by connecting producers and sharing tried and tested best practice and innovations.

In order to collect as many best practices as possible, EU PiG Partners organise an annual innovation contest called the EU PiG Grand Prix. This Grand Prix seeks solutions for eight types of challenges that pig producers face. Each participating country has appointed a Regional PiG Innovation Group (RPIG) and a leader to identify and submit best practice examples.

**1.2 WHO IS THE CONTROLLER FOR YOUR INFORMATION?**

The controllers of your information are the [EU PiG Partners](#) ("EU PiG").

EU PiG represents national and regional pig producer groups, researchers, rural development boards, innovation practitioners and SMEs. EU PiG provides a platform for dialogue for the network, facilitating the exchange of knowledge, and sharing of innovative best practice. EU PiG is coordinated by the Agriculture and Horticulture Development Board (AHDB) in the UK. The address of AHDB can be found on their website: <https://pork.ahdb.org.uk/>

**1.3 WHAT INFORMATION DO WE COLLECT?**

The RPIG leader who visits your farm may collect the following data:

**Personal**

- Your name (individual's name and company name)
- Phone number
- E-mail address

**Other**

- Title of best practice
- Location, pinpoint location
- Type of pig farm
- Picture and/or video
- Theme of innovation
- Link to website

- Information on the current and future challenges you face
- Costs and benefits
- Transnational impact

#### **1.4 WHY DO WE USE YOUR INFORMATION?**

The EU PiG Partners may use your data, as listed in 1.3, for the following purposes:

##### **1) To participate in the EU PiG Grand Prix**

The EU PiG Partners will process your best practice, including personal data, when you participate in the EU PiG Grand Prix. This purpose more specifically includes:

- the collection of your data during a visit;
- the upload of your data on a website, called the Basecamp. This is a website managed by ZLTO (Onderwijsboulevard 225, 5223 DE 's-Hertogenbosch, the Netherlands);
- the assessment of your anonymised proposal by international thematic groups (external to the project) who select the top five best practices per challenge;
- the assessment of the anonymised proposals of the top five best practices per challenge, by the EU PiG Partners, in order to nominate EU PiG Ambassadors for each of the 8 challenges;
- if you submit an application, the publication of your best practice, including personal data (excluding phone and email address), will be published on the EU PiG website (<http://www.eupig.eu/> <http://www.eupig.eu/privacy-policy>), the EU PiG Basecamp (which is an interactive map showing location and farm best practice via pinpoints), EC funders / EIP Agri, and related media or publicity;
- if you are nominated as an EU PiG Ambassador, you might be asked to participate in EU PiG project meetings, events, workshops, webinars, information days, seminars, conferences etc; and the RPIG leader of your country will use your email address and phone number as provided.

We process all data specified above for this purpose and will keep the data for 2 years after the EU PiG Grand Prix has ended.

The processing of your data is based on your consent, marked on the consent form you completed during the farm visit. You can withdraw your consent at any time as explained below.

##### **2) For promotional activities**

The EU PiG Partners may also use your data to contact you periodically via e-mail or phone with information about promotions, best practice and knowledge transfer, surveys, or to send you any other information which we think you may find interesting (such as other relevant projects) using the e-mail address which you have provided.

For this purpose, we process your telephone number and your e-mail address. We keep the data for 2 years after the EU PiG Grand Prix has ended.

The processing of your data is based on your consent, marked on the consent form you completed during the farm visit. You can withdraw your consent at any time as explained below.

#### **1.5 TO WHOM YOUR INFORMATION IS DISCLOSED?**

For the purposes explained above, we may share your personal data with:

- the EU PiG Partners and its members: <http://www.eupig.eu/partners>;
- ZLTO for the management of the Basecamp website. The server of Basecamp is located at ESRI (380 New York Street, Redlands, CA 92373). ESRI complies with the European Privacy Shield guidelines and holds a Privacy Shield certificate. For more information about ESRI's Privacy Shield certification, see <https://www.privacyshield.gov/participant?id=a2zt00000004EspAAE>
- EC funder: European Commission, if requested: [https://ec.europa.eu/info/contact\\_en](https://ec.europa.eu/info/contact_en)

## **1.6 WHO CAN YOU CONTACT TO EXERCISE YOUR RIGHTS AS A DATA SUBJECT?**

You have the right to withdraw your consent at any time. A withdrawal of consent does not affect the lawfulness of the processing based on consent before its withdrawal.

Furthermore, you are entitled to request access to and to request the rectification of the personal data that are processed. You can request the erasure of your personal data, a restriction of the processing of your personal data, the portability of your data, and you can object to the processing of your personal data. However, please note that the applicable legislation may impose conditions for the exercise of these rights.

You also have the right to lodge a complaint with your local supervisory authority.

You can send your request by mail or e-mail to the EU PiG Partners at [EUPig@ahdb.org.uk](mailto:EUPig@ahdb.org.uk) with the title "data protection request". We will promptly make such deletions or alterations subject to any applicable legal obligations imposed upon us. We cannot process your request without proof of your identity.